

What the Experts are Saying

“The Thermofocus can take readings from either the forehead or—in the case of infants—the navel. Kidz-Med is primarily marketing the thermometer to home users with small children, especially newborns. Since even mild fevers can be harmful to infants, temperature monitoring is particularly important for this patient group. And the Thermofocus has a competitive edge in that it can allow for temperature measurement while the baby is sleeping since no skin contact is required.”

A New Generation of Infrared Thermometers Heat Up Temperature Monitoring, March 22, 2006, Michael Addison, Market Analyst, Patient Monitoring, Frost & Sullivan www. Frost.com

“There really is a need for something that is quick, accurate, noninvasive and nonirritating,” says Dr. Gary Fleisher, a temperature expert at Children’s Hospital, Professor at Harvard Medical School, and the lead author of the new study. Despite the popularity of tympanic thermometers, Dr. Fleisher said, “Their accuracy is less than desirable, and if people are currently using an ear thermometer, the temporal artery Thermometer is more accurate and easy to use.”

High Fever, Meet High-Tech Thermometer, Shari Roan, Los Angeles Times, Monday, April 9, 2001.

“However, the TA (temporal artery) thermometer is more accurate than the tympanic (ear) thermometer in infants, and it is better tolerated by infants than rectal thermometry.”

David S. Greenes, Gary R. Fleisher, “Division of Emergency Medicine, Children’s Hospital, Harvard Medical School, Arch. Pediatric Adolescent Med: March 2001, Vol. 155; 376-381

“Being minimal- or non-contact devices, the latest infrared thermometers not only provide more comfortable ways of measuring temperature but also significantly diminish the chance of cross-contamination and infection.”

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“The new Thermofocus non-contact thermometer by Kidz-Med, Inc. is a revolutionary advance in infrared technology. Mothers now have the ability to easily and accurately obtain temperatures without ever touching their baby. This represents a huge advance over tympanic membrane and temporal artery infrared thermometers. What mother does not want to take her baby’s temperature while the child is sleeping, without waking the baby? This product allows that.

Moreover, the Thermofocus can even accurately take the temperature of inanimate objects, like the baby’s bottle or bath water. Due to all this added functionality, I highly recommend all new mothers purchase this product. No home with children should be without it.”

Christopher F. Tirota, MD, MBA ; Director, Division of Cardiac Anesthesia Congenital Heart Institute of Miami Children’s Hospital and Arnold Palmer Hospital for Women & Children; Board of Directors of American Scientific Resources, Inc

“The use of Thermofocus for body temperature measurement, as evaluated by us, has been certainly positive under many points of view. First of all, the reliability and accuracy of the obtained values that, taking as reference the axillary temperature, in every group of patients is at least as accurate as the other infrared thermometers used in the study. But also, as previously said, the ease of use and convenience of the instrument which immediately “conquered” a stable place in the white coat of the doctor.

The temperature measurement with Thermofocus is particularly fast and does not require the standard long time of axillary measurement, and least of all the not-so-pleasant procedure of rectal temperature measurement. This attention to the child’s preferences must become customary: the child will feel more respected and will not feel that his body limits have been “violated”. In many cases, the child is convinced of participating in a game and of the most unpleasant part of a medical examination. It often happened to me to see the youngster try to grab the instrument to play with it, since these lights did not scare him in the least. The “familiarity” characteristics of Thermofocus surely make the measurement of the thermic data easier, more convenient and precise also in the youngest children, and transform the pediatric visit in a game sequence. “

Dr. Catia Emilia Osio, 2nd Paediatric Clinic de Marchi of the University of Milan; Milan, April 13th, 2004